

# Festival season takes Creed by storm



## Foodservice business to throw the year's most summery trade show

There will be barbecues, fun and food galore as Creed Foodservice's annual trade show kicks off this summer with a festival feel.

The foodservice wholesaler has even invited a special guest, **Celebrity MasterChef winner** and England rugby international Phil Vickery, to add some star quality to the event that will be held on Thursday 12 September at the Three Counties Show Ground in Malvern, Worcestershire.

Creed's latest event might not sound like a typical trade show held by a wholesaler, but with caterers from across all foodservice channels invited to join the party, they'll get everything they'd expect all in one place.

The Creed Food Festival will also include outdoor cooking demonstrations, industry insight into current trends and a chance for people at the event to win an eco-friendly car.

One of the main attractions at the event will be outdoor cooking over a fire, which will show off to caterers how to cook mouth-watering dishes outside the kitchen. The meat used will come from **Creed Family Butchers** and be perfectly complemented by ingredients cooked over wood to create real theatre and showcase what pub and hotel customers can do with summer events and functions.

To complete the festival feel, there will be live music and drinks to give visitors the chance to network with each other.

If you're interested in attending a trade show with a new spin, register at [marketing@creedfoodservice.co.uk](mailto:marketing@creedfoodservice.co.uk)