

# THE CATERER

HOTELS • RESTAURANTS • FOODSERVICE • PUBS & BARS

## TOUGH CUSTOMERS

Protect your staff from violence at work

## MINI MENUS

How to cater to your youngest customers

## FESTIVE FOOD

Our round-up of the best new Christmas products

THE GENUINE DINING CO

www.genu...



# Genuine article

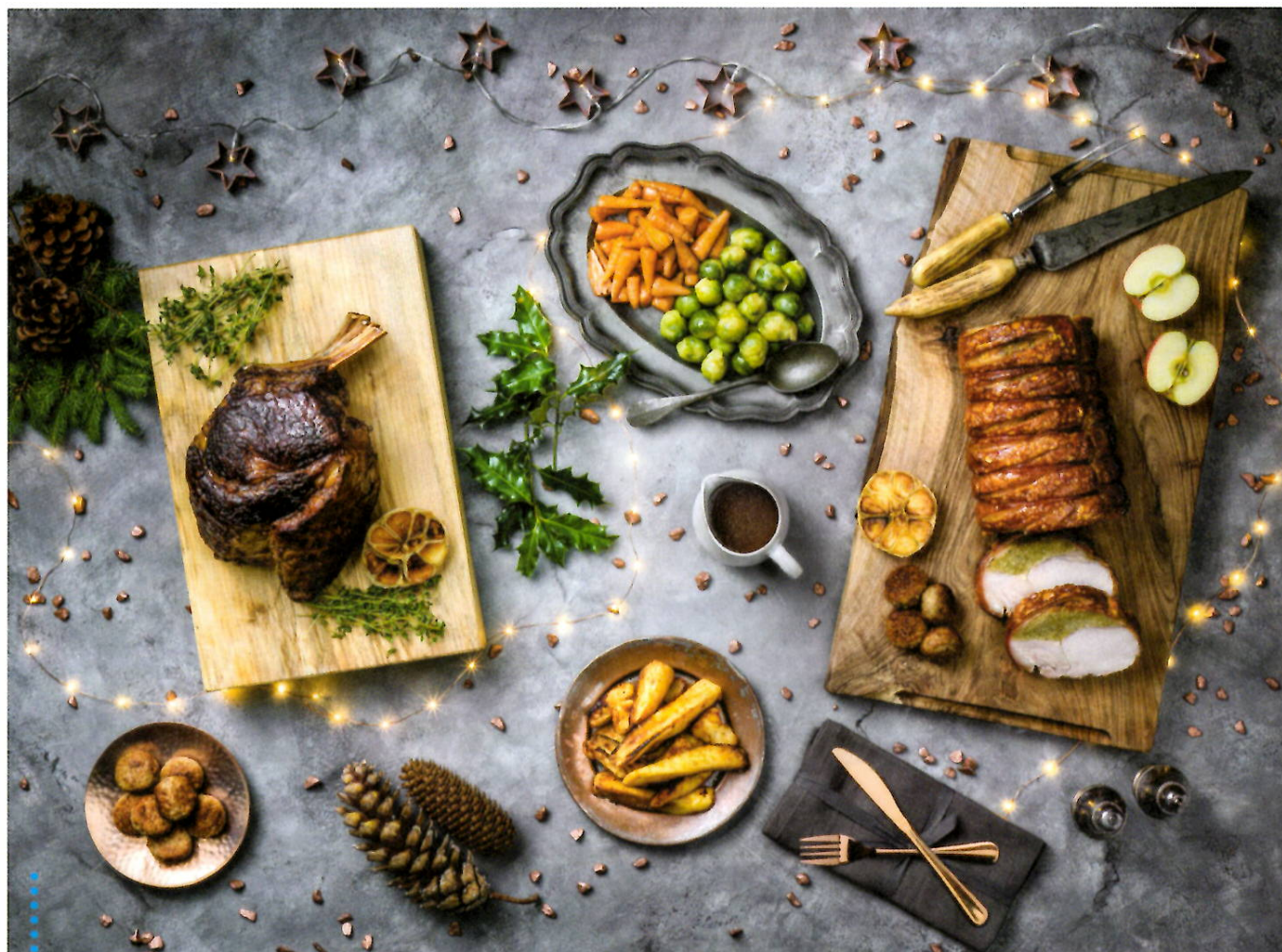
Chris Mitchell, managing director of the Genuine Dining Co, on creating a boutique catering brand with big ideas

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Creed's Christmas range features premium meat from its in-house butchery, as well as easy but profitable recipes and ideas for finishing dishes. There are also new vegan and vegetarian alternatives, including chocolate orange pudding, fudge cake and buffet foods.  
[www.creedfoodservice.co.uk](http://www.creedfoodservice.co.uk)



Speciality Breads says frozen breads are the perfect solution for chefs at Christmas as they can be stored easily, need to be defrosted only an hour before they are required, and are great for cutting down on wastage. New in its range is a mini ciabatta roll and a rustic cranberry roll.  
[www.specialitybreads.co.uk](http://www.specialitybreads.co.uk)

